



**VILLAGE OF BELCARRA
NOTIFICATION OF
2024 TRAFFIC DATA COLLECTION PROGRAM
ACTIVE TRANSPORTATION NETWORK PLAN**



A traffic data collection program is being undertaken as part of the Village of Belcarra's Active Transportation Network Plan (ATNP) development process.

As part of the traffic data collection program, Bunt & Associates Engineering Ltd. will oversee the installation of traffic count cameras at the following intersections:

- *Bedwell Bay Road at Midden Road*
- *Bedwell Bay Road at West Road*
- *Bedwell Bay Road at Main Avenue*
- *Bedwell Bay Road at Kelly Road*
- *Tum-Tumay-Whueton Drive at Springboard/Woodhaven Trail*

The cameras will operate during the following period:

- *Start: Thursday, November 14, 2024, at 3:00 PM*
- *End: Saturday, November 16, 2024, at 6:00 PM*

In order to comply with the Freedom of Information and Protection of Privacy Act, the following steps will be taken to ensure privacy is maintained and that no personal data is collected:

- *Traffic cameras will be mounted approximately 20 ft above street level on streetlight, traffic signal or signage poles.*
- *The cameras are designed to capture only information that is pertinent to tracking road user classifications (vehicle, bicycle, pedestrian, etc.), turning counts, and speed data.*
- *The cameras capture video at a resolution that is low enough to ensure that distinct features are not recognizable (faces, license plates, etc.).*
- *The cameras do not capture any sound.*
- *Cameras will be angled to focus on vehicle travel lanes/pedestrian crossings, avoiding recording of private properties/irrelevant areas.*
- *The collected data will be used exclusively for the ATNP project to inform potential active transportation infrastructure improvements.*