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File 15230/REF-

2018/15

October 23, 2018

Re: Social Media Support for 2018 Referendum on Electoral Reform

Dear Lorna Dysart, Chief Administrative Officer, Belcarra:

British Columbia is having a referendum on what voting system we should use for provincial elections. This is a fundamental aspect of our democracy that all British Columbians should care about. We need your help to get the message out!

The referendum is being held by mail from **October 22 to November 30, 2018**. Registered voters will get a voting package in the mail from Elections BC between **October 22** and **November 2, 2018**. If they are not already registered they should phone Elections BC at 1-800-661-8683.

Elections BC wants to ensure that all eligible voters in British Columbia have the information they need to register and vote. In support of this effort, please help share our social media messages on Facebook ([Elections BC](#)) and Twitter ([@ElectionsBC](#)). These include links to our website and to videos about how to vote and the basics of the four voting systems. We also encourage you to share the following links in your municipality's newsletter and/or website: [Facebook](#), [Twitter](#). In addition, you can share our Voter's Guide, which is accessible here: <https://elections.bc.ca/docs/referendum/2018-Referendum-on-Electoral-Reform-Voters-Guide.pdf>

For more information, please contact Melanie Hull, Communications Coordinator, at Melanie.Hull@elections.bc.ca or 778-974-3276.

Sincerely,

Melanie Hull
Communications Coordinator